



Jacksonville Elementary School PTA

3400 Hillendale Heights Road

Phoenix, MD 21131

www.jespta.org

jesdirectory@gmail.com

September 5, 2018

Dear Jacksonville Area Community Business,

As we begin a new school year, the Jacksonville Elementary School PTA is gearing up to serve our school's approximately 540 students, 55 staff members, and 450 families, and we would be grateful for your support. Our funds directly support Jacksonville Elementary students, teachers, classrooms, and our local community. Additionally, your donation this year will enable us to support STEAM (Science, Technology, Engineering, Arts, and Mathematics) curricular activities and to provide our students and families with diverse cultural learning opportunities.

In appreciation of your donation, we will acknowledge your business on signage at our fall event, Family STEAM Night, on our JES PTA website, and on our Facebook page. This year, you will also be able to receive acknowledgement on our new directory website and app called My School Anywhere. Families will use the My School Anywhere website and app throughout the year to find others in our school community and to participate in PTA events, which means they will regularly see acknowledgements of generous donors like you. All acknowledgements will include text and a link to your website making it easy for families to find you.

Our four levels of sponsorship and more information about acknowledgement on My School Anywhere can be found on the next page.

The Jacksonville Elementary School PTA is a 501(c)(3) non-profit organization and your contribution is tax-deductible to the extent permitted by law.

Please return the attached form along with your donation to Jacksonville Elementary School PTA at the above address or email the form to jesdirectory@gmail.com. A business logo in *.jpg form can also be sent to that email. All materials must be received by Wednesday, September 26, 2018 for inclusion in the JES online directory.

Thank you in advance for your time and consideration.

Sincerely yours,
Kristal Schuch, JES PTA President

Jacksonville Elementary School PTA 2018 Sponsorships

Level 1: **Bronze:** (\$50-99) –

- Acknowledgement **without** graphic on JES Directory Website & App
- Inclusion in Family STEAM Night signage
- Acknowledgement on JES PTA website and Facebook page

Level 2: **Silver:** (\$100-199) –

- Acknowledgement **with** graphic on JES Directory Website & App
- Inclusion in Family STEAM Night signage
- Acknowledgement on JES PTA website and Facebook page

Level 3: **Gold:** (\$200-399) –

- Acknowledgement **with** graphic on JES Directory Website & App
- Inclusion in Family STEAM Night signage
- Acknowledgement on JES PTA website and Facebook page
- Signage for your business in an exclusive display at the entrance to Family STEAM Night

Level 4: **Platinum:** (\$400+) –

- ***PRIORITY** acknowledgement **with** graphic on JES Directory Website & App
- Inclusion in Family STEAM Night signage
- Acknowledgement on JES PTA website and Facebook page
- Signage for your business in an exclusive display at the entrance to Family STEAM Night

*PRIORITY Acknowledgement means that you will receive the 1st spot on the pages of the JES Directory Website. If there are multiple platinum sponsors, those sponsors will be placed in order of submission receipt.

Additional My School Anywhere Acknowledgment Information

To view a sample directory, check out the following link:

<https://www.myschoolanywhere.com/directory-loginDEMO.a5w>

Example Acknowledgement With Graphic



I've got your new home keys!

I can help you find the home of your dreams!

Jan Smith Realty

805-555-1212

Example Acknowledgement Without Graphic

Music School Lessons

Get your child ready for the school band this summer. We'll have him playing Mozart in no time!

(805) 555-1212

Jacksonville Elementary School PTA 2018 Sponsorship Form

Please select the sponsorship level that aligns with your donation below:

____ **Bronze** (\$50-\$99 Donation)

____ **Silver** (\$100-\$199 Donation)

____ **Gold** (\$200-\$399 Donation)

____ **Platinum** (\$400+ Donation)

Business Name: _____

Contact: _____

Business Address: _____

Business Phone: _____ Business Email: _____

Web Address: _____

Acknowledgement Title (100 characters or less – this title, when clicked, will link to your website):

Acknowledgement Text (100 characters or less):

All business information must be appropriate for school-age children and approved by the JES PTA.

Send this form and your donation via mail to Jacksonville Elementary School PTA, 3400 Hillendale Heights Road, Phoenix, MD 21131. Or email this form to jesdirectory@gmail.com.

For Silver, Gold and Platinum Sponsorships, please also submit a logo in *.jpg format to jesdirectory@gmail.com. Logos should be 180 pixels wide by 65 pixels tall or more.